

Book: Finanzierung und Controlling in Emerging Markets



"Finanzierung und Controlling in Emerging Markets" -which is edited by Prof. Dr. H. Sumer- is dedicated to the in the business literature very poor discussed subject with a focus on the Turkey market.

The articles in this book define and analyse all relevant terms related to finance and controlling issues in emerging markets and the authors bring a unique practitioners' perspective to the challenges of anticipating, managing and succeeding in emerging markets.

Prof. Dr. Serhat Kutlan contributes to the book with his article "Characteristics & Specialities of Due Diligence Processes by non-listed companies in Turkey". Other topics include "Success factors of acquisitions", "Special Issues of the Due Diligence Process" and "Corporate Governance in Emerging Markets". Empirical studies like "Industry-specific Features of Balance Sheet Structures" and "Performance Measurement of Turkish companies"- provide detailed information regarding special financial issues in emerging markets.

Finanzierung und Controlling in Emerging Markets

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